

Welcome to the world of convergence. Not just the convergence of voice and data, but also the convergence of wired and wireless communications. The convergence of wired and wireless communications gives you the full functionality of traditional communications platforms plus the convenient, efficient, nonstop access that wireless appliances provide. Additionally, the convergence of voice and data on one integrated platform provides an efficient

and cost-effective solution for vour enterprise communication demands. Truly, this new world of convergence draws on the best of all worlds - for more efficient, more flexible. complete enterprise more communications.

Combining its expertise in wireless communications, core

networks, digital technology and IP functionality, Samsung brings you the OfficeServ™ 7200 converged communication system. As a completely converged platform, OfficeServ 7200 supports both voice and data communication with powerful, IP-based wired and wireless flexibility. Traditional voice communication, voice over IP, IP-based data and wireless solutions through a Wireless LAN - OfficeServ 7200 supports them all. Simultaneously.

Integrate your Communication Environment

OfficeServ™ 7200 handles voice calls and data using a flexible array of 10/100 Base-T interfaces that may be used for Local Area Network (LAN) and Wide Area Network (WAN). This provides an integrated wired and wireless platform that conveniently supports Samsung VoIP applications, OfficeServ Wireless (WLAN) phones, traditional phones, PCs, servers and other peripherals to suit your business communication

needs, whatever they may be.

Save Money with Expanded **Functionality**

The OfficeServ 7200 solution includes the powerful, cost-effective SVMi-20E messaging platform. The SVMi-20E is a fully integrated voice-processing platform that provides flexible auto attendant/ call processing and, thanks to the

Samsung E-Mail Gateway, delivers voicemail to your SMTP e-mail client as a .way file attachment. Exclusive to the OfficeServ 7200 system, the SVMi-20E is a modular, moneysaving solution for future port migration. With the SVMi-20E, your voice processing system grows as your business grows. Simply plug in additional four port modules to expand from 4 to 12 ports. This is investment protection at its best.



The Next Generation of Convergence



Ensure your Quality of Service

OfficeServ 7200 helps you take control of your voice call Quality of Service (QoS). Just set your QoS based on the priorities and grouping of voice and data packets:

- ▶ Layer 2 QoS: Priority Processing (802.1p), VLAN (802.1g)
- ▶ Layer 3 QoS: Class-based Queuing (CBQ), QTP Priority Queuing or on-demand management of the Wide Area Network (WAN) bandwidth

Capitalize on Advanced Data Applications

Using the firewall, NAT routing, VPN, VLAN and managed switch capabilities of the OfficeServ 7200, advanced data applications provide superior business value:

Multi-User Network/Internet Access - Connect your DSL, cable modem or T1 directly for office-wide Internet access

Multi-User Network/Internet with WLAN - Connect your DSL, cable modem or T1 directly to share access with wired and WiFi-enabled devices

Remote IP Phones with Existing Data Infrastructure - With a single IP address from your ISP, connect multiple Samsung IP phones across the Internet without third-party router installation or configuration

Local IP Phones with QoS - Connect multiple IP phones on the LAN using Samsung's add-on WIM and PLIM to create an enforceable QoS model

Remote Branching Network - Remotely connect to any supported iDCS or OfficeServ system using embedded data capabilities

Multiple Internet Connections - Connect multiple Internet connections allowing segregated voice and data on different networks

Intrusion Detection System (IDS) - Secure your VoIP and data network using the embedded IDS system

Get Mobile with OfficeServ™ Wireless

Working with the OfficeServ[™] 7200 platform, the OfficeServ[™] Wireless solution liberates you from your desk and still keeps you in touch. With OfficeServ Wireless, you get the high-quality voice service you've come to expect from a Samsung communication system plus the converged environment of the new OfficeServ 7200 and secure mobility. Now that's truly a converged solution.

OfficeServ Wireless delivers a host of key advantages:

- No monthly airtime charges uses the unlicensed 2.4 GHz frequency band
- Excellent voice quality quaranteed priority for voice IP packets
- Full-feature integration with Samsung IP-enabled key systems
- Covers large area with an unlimited number of WAPs
- Innovative wireless handset lightweight with easy access to system features
- Flexible configuration separate voice and data network management
- Programming through phone or PC



Wireless Phone (SMT-W5100E) SMT-R2000 Dual Band WAP

- ▶ IEEE 802.11g, SIP protocol
- ▶ Color Display
- ▶ Speaker Phone
- ▶ Talk Time: 4 hours**
- ▶ Standby Time: 40 hours**
- ▶ Weight: 3.75 oz

- ▶ Supports both voice and data on a single wireless network
- Provides hand-off between access points for highquality voice services over your entire enterprise
- ▶ Support both 2.4 GHz and 5 GHz radios for IEEE 802.11 a/b/q
- ▶ Enhanced security with WEP/WPA/WPA2
- ▶ Wi-Fi Certified

Increase your Capabilities with Enhanced OfficeServ Applications

In addition to the OfficeServ™ Wireless solution, OfficeServ™ 7200 is supported by Samsung's OfficeServ™ suite of applications.

At the heart of it all, OfficeServ™ Link controls and monitors all commands and events between the telephone system and other OfficeServ applications.

OfficeServ[™] **EasySet's** Web-based GUI is a quick and easy way to personalize individual buttons and station settings.

With OfficeServ™ Call and OfficeServ™ Operator, individual users and system operators get more powerful call control functions using their PCs.

Operating on a VPN, OfficeServ™ **Softphone** lets travelers and remote users connect from anywhere in the world 24/7 and use their desktops just as if they were in the office.

Samsung's automatic call distribution capabilities combined with the historical reporting and supervisor monitoring of OfficeServ™ **DataView** provide a complete call center solution.



OfficeServ[™]7200 Features & Specifications

System Features

Account Code Entry

- Forced Verified
- Forced Not Verified
- Voluntary

Account Code Key

Account Code Key - One Touch

Administrator Program Key

All Call Voice Page

Attention Tone

Audio Message with Alarm

(Timer) Reminder Authorization Codes

- Forced
- Voluntary

Auto Answer on CO

Auto Attendant†

Automatic Call Distribution (ACD)

Automatic Hold

Background Music

Branch Group

Call Activity Display

Call Center

- Agent Busy/Manual Wrap-Up Key
- Agent PIN (ID) Numbers
- Agent Login & Logout
- Automatic Logout
- Automatic Wrap-Up Timer
- Priority Call Queuing
- Embedded Reporting Package Agent Statistics

Call Statistics **Group Supervisors** Printed Reports

 OfficeServ DataView **UCD Statistics UCD** Monitoring

Wall-Style Display Windows

Call Costing

Caller Identification t

- Automatic Number Identification (ANI)
- Caller ID
- Calling Line Identification (CLI)

Caller ID Features

- Name/Number Display
- Next Call
- Save Caller ID Number
- Store Caller TD Number
- Inquire Park/Hold
- Caller ID Review List
- Investigate
- Abandon Call List Caller TD on SMDR
- Number to Name Translation
- Caller ID to PSTN
- Caller ID to Analog Port

Call Forwarding

- All Calls
- Busy
- No Answer
- Busy/No Answer
- Forward DND
- Follow Me
- External
- To Voice Mail
- Preset Destination
- Preset Forward Busy

Call Hold

- Exclusive
- System
- Remote

Call Park and Page

Call Pickup

- Directed
- Groups
- Established

Call Recording

Call Waiting/Camp-On

Caller Emergency Service ID (CESID)

Centrex/PBX Use Chain Dialing

Chain Forward

Class of Service

Common Bell Control

Computer Telephony

- Integration(CTI)
- OfficeServ[™] Link
- OfficeServ[™] DataView
- OfficeServ[™] EasySet

OfficeServ[™] Call

- OfficeServ[™] Operator
- OfficeServ[™] Softphone
- Conference
- Add-On (5 party)
- Unsupervised
- Split

Conference Group Customer Set Relocation

Data Security

Database Printout

Daylight Saving Time-Automatic Dialed Number Identification

Service (DNIS)

Direct In Lines

Direct Inward Dialing (DID) T1

- Day/Night Routing
- Busy or Camp-On Option
- MOH Source
- DID Call Limits

Direct Inward System Access (DISA)

Direct Trunk Selection

Directory Names

DISA Security

Distinctive Ringing

Door Lock Release (Programmable)

Door Phones

E & M Tie Lines (T1)

Executive Barge-In (Override)

- With Warning Tone
- Without Warning Tone
- Trunk Monitor or Service **Observing**

External Music Interfaces External Page Interfaces

Flash Key Operation Flexible Numbering

Ground Start Trunks (T1) **Group Busy Setting**

Hot Line In Group/Out of Group Incoming Call Distribution

Incoming/Outgoing Service Individual Line Control

IP Keysets

ISDN Service

• Primary Rate Interface (PRI)

Least Cost Routing

- With a Personal Computer

Music on Hold-Sources

OfficeServ™ Wireless

Overflow

- Internal Zones (5)

Prime Line Selection

Recall to Operator

Remote Programming-PC

- Ring Modes
- Automatic / Manual • Holiday Schedule

 Temporary Override Ring Over Page

LAN Interface

Live System Programming

- From any Display Keyset

Meet Me Page and Answer

Memory Protection Message Waiting Indications

Message Waiting Key

Microphone On/Off per Station Mobility Solution

Multiple Language Support Music on Hold-Flexible

Networking

- QSIG over IP
- QSIG over PRI

Operator Group

- Operator
- Station Group

Override Codes

Paging

- External Zones (4)
- All External

Page All

Park Orbits

Priority Call Queuing

Private Lines

Programmable Line Privacy

Programmable Timers Recalls

Redial Review

- Time Based Routing-Plans

Secretary Pooling

Single Line Connections Speed Dial Numbers

Speed Dial by Directory

- Sequential

Station Message Detail Recording (SMDR)

System Maintenance Alarms

System Directory

Tenant Services (2)

- By Day or Night
- By Line or Station

Toll Restriction Override Tone or Pulse Dialing

Transfer

- Screened/Unscreened
- Voice mail Transfer Key

Uniform Call Distribution (UCD) Universal Answer

- Voice Mail

Wireless LAN

WIM: L3 Router with Intrusion Detection, Firewall, VPN, QoS, and other advanced router functions

3 10/100 Ethernet ports, 1 10 MB Ethernet Port,

WLAN access point interface module

• Integrated (In-Skin) Voice over IP (VoIP) Walking Class of Service

System Capacities				
Stations	Wireless Handsets		32	
	Standard SIP Phones			
	Analog Phones		120	
	Digital Phones			
	Samsung IP Phones / Softphone			
	Voice Mail (SVMi-20E)		12	
	Maximum Stations		120	
Trunks	Standard SIP Trunks	32	32	
	Standard H.323 Trunks	16		
	Analog Trunks		60	
	Digital Trunks T1/PRI			
	Networking Trunks			
	Maximum Trunks		60	

Data

VoTP

Wireless

System Interfaces Trunk TEPRI 2. TEPRI, 8 TRK Station 16 DLI2, 8 DLI, 16 MWSLI, 8 SLI, 8 COMBO

MGI 16, MGI 64

1—V.35, 1—HSSI PLIM: Managed L2 with module with PoE

Maximum Stations + Trunks + Voice Mail 180

For additional information on System, Station and Display features, refer to the OfficeServ 7200 General Description or ask your Authorized Dealer. * Maximum capacity is shown for each circuit type. Combinations of these cards will reduce maximum capacities.

**Battery standby and talk times will vary depending on phone usage patterns and conditions. Battery power consumption depends on factors such as phone system configuration, signal strength, operating temperature, features selected, vibrate mode, backlight settings, frequency of calls, and voice, data, and other application usage patterns.

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t Requires optional hardware and/or software, Contact your Samsung Authorized Dealer for details,

SAMSUNG

- Station List
- System List
- Station Hunt Groups
- Distributed

Unconditional

Station Pair

System Alarms

- Toll Restriction
- Eight Dialing Classes

• Special Code Table

Traffic Reporting

• With Camp-On

Trunk Groups

Virtual Extensions

• Inband Signaling